



HAWKE'S BAY RUGBY FOOTBALL UNION
Offices: 3 Orotu Drive
P O Box 201, Napier 4140
Phone: 06 835 7617 Fax: 06 835 4630



Magpies to play in charity jersey supporting Nourished for Nil

Its back for 2021, the Magpies will again play in an alternative strip this season.

The popular charity jersey initiative between the Hawke's Bay Rugby Union and principal sponsor Total Oil NZ last season saw the Magpies pull off a historic win against Canterbury wearing a unique designed jersey supporting the rural community and raising almost \$17,000 dollars. This community support initiative is set to continue with the public having been able to nominate local organizations and the HBRU receiving over 50 nominations for 19 different charities.

After in depth discussions between the HBRU, Total Oil, Magpies team members and coaches, the charity that was selected was Nourished for Nil.

Nourished for Nil was founded in 2017 where their mission is to rescue and redistribute high quality food to represent a socially conscientious and environmentally aware organisation. Nourished for Nil collect food from sources where it would otherwise be thrown out and distribute it to people in need everyday except Sundays. They have depots in Napier, Hastings and Flaxmere and feed up to 1,800 people per week.

HBRU Marketing Officer Brooke VanderPeet said, "we are very excited to be working with Nourished for Nil and promoting what they do, as it is such a prevalent issue at moment. This is an exciting opportunity for the Magpie boys to engage with the community through different volunteering options such as sorting through the food or handing out food parcels.

Magpies Head Coach, Mark Ozich, who travels from Hastings every day said, "I drive past Nourished for Nil on my way to work and over the last year, the number of people in line at the Hastings Depot has grown significantly."

"It was really hard to select just one from the 19 amazing organisations operating here in the Bay, by teams of wonderful, dedicated people," Sharni Wakeman, Marketing Coordinator for Total Oil said. "Nourished for Nil stood out to our staff, who all voted for their favourite, as this would not be benefiting what they do for the community, but also the fact that they are helping with the reduction of waste and the environment. It is also one of our major focuses as a business."

Founder of Nourished for Nil, Christina McBeth said, "The fact that Nourished for Nil was chosen from a large number of applications as the recipient of the charity jersey for 2021 is wild beyond our expectations! We are humbled and super excited to have our name alongside the Magpies for a special game. We also look forward to having some of the players come and take part in a food distribution service. Best news ever!"

As an addition to the food that they collect in their programme, the Hawke's Bay Rugby Union will be running a food drive at the designated game, where clean and empty Total Oil drums will

be placed at each gate for people to bring a can or a packet of non-perishable food that can be donated to Nourished for Nil.

Fans will be able to again get their hands on one of the 23 match jerseys which will again be auctioned off individually on Trade Me, every cent will go to Nourished for Nil to help reduce the number of people going without. A limited number of charity jerseys will also be produced for sale through retailers, and they will no doubt be as popular as the previous design.

VanderPeet also mentioned, "We do want to thank all the charities that put their name forward for this opportunity. We see all the hard work that you do in the community and would encourage you to apply for this opportunity next year."

Keep an eye out for the jersey design which will be released over the coming weeks as well as the draw for the National Provincial Competition which be out very soon, make sure to keep an eye out for that and secure your membership or tickets. It is going to be a great season, and we can't wait to see you all in your jerseys at McLean Park, cheering on your Magpies.

For Further information:

Brooke VanderPeet	HBRU	022 089 8292
Sharni Wakeman	Total Oil NZ	027 695 5006
Christina McBeth	Nourished for Nil	027 425 2316